WPP TOKEN, THE FUTURE OF ENERGY CRYPTOCURRENCY

Headquartered in Geneva Switzerland, WORLD POWER PRODUCTION ENERGY CORPORATION (WPP ENERGY) is a leader in the global renewable energy industry since 2009, is led by President Mr. Rafael Ben with 30+ years experience in the sector and he is an established guest speaker and lecturer at international Green Energy Summits.

WPP ENERGY’s mission is to use Innovative and Disruptive Energy and Environmental Technologies to Produce and Provide Affordable and Efficient Clean Energy and has added to its agenda to nearly eliminate garbage landfills globally.

Mr. Ben heads a highly skilled and experienced management team which includes CFO Robert Kohn with extensive past expertise in mergers and acquisitions and building and operating public companies in the capacity of CFO and CEO. During his past 20 years in the energy industry Robert Kohn was President of Entrade at Exelon NYSE: EXC. The WPP team is well recognized around the globe as having extensive technical expertise and business success in mergers, acquisitions, joint ventures and licensing our proprietary technologies.

www.wppenergy.io  www.wppenergy.com
WPP ENERGY GmbH, Geneva, Switzerland
GROUNDBREAKING TOKENOMICS

The First Token to be tied to the value of Hydrogen Gas (H2), and swappable into Equity Markets,
While the token will be tied to the value of H2 there is a potential dynamic component to its market value derived from
the list below:

1. INTENT TO HAVE WPP TOKEN SWAPPABLE FOR PREFERRED SHARES
   Hold WPP Token for 12 months or more to have the right to swap into public company subsidiary convertible preferred shares paying dividends. (Subject to SEC, FINMA and any other regulatory approvals required).

2. INTENT TO ASSET BACK WPP TOKEN
   The WPP Engineering teams, blockchain, chemical, industrial and electrical engineering are working together to accomplish the tie in of H2 (Hydrogen Gas) production and target H2 Reserves/Reservoirs into the blockchain. The intent is to Asset Back and correlate WPP Token to the retail price of 1 Nm³ of H2 (Hydrogen Gas). (Subject to SEC, FINMA and any other regulatory approvals required). For information purposes only: 1 Nm³ of H2 = 0.08988 of 1 Gallon of H2. WPP market observations as of March 2019 reveals the price of H2 in the USA at approx $16 per gallon = $1.43 per 1 Nm³.
   The intent of our overall strategy is to tie the price of the token to the retail price of 1 Nm³ on or before Q4 2019.
   Prior to Q4 the strategy is to create incremental levels of asset backing of the token along the way.

   List of candidate and/or target assets to be used for backing the token (this list is not meant to be exhaustive, rather representative of the most likely asset classes): 1) The value H2 production and in-ground reservoirs 2) Cash backed financial instruments 3) Gold Bullion.

3. BONUS REWARDS FOR HOLDING WPP TOKENS
   Ecosystem to reward token holders with bonus tokens to be calculated on the amount held in WPP tokens for every 3 consecutive months of ownership.

4. PAYMENT TOKEN ON THE GLOBAL GREEN ENERGY FUTURES CONTRACTS BLOCKCHAIN
   WPP intends to transmit its energy and biofuel production, and that of its partners, into an upcoming Blockchain Based Global Green Energy Futures Contract Trading Platform. WPP Token will have an underlying Green Energy Futures Contract Associated with it.

5. WPP TOKEN IS TO BE ACCEPTED PAYMENT METHOD FOR ALL WPP ENERGY PRODUCTS.
   WPP will accept WPP Token at the Exchange real time market price value at the time the WPP product order is placed. Up to 50% of the products total purchase price can be paid in WPP Tokens and the remaining must be paid in Fiat Currency. More information will be provided according to the product roll out schedule disclosed in our whitepaper roadmap.

FEATURED TECHNOLOGIES

**HHO CONVERSION OF POLLUTING POWER PLANTS**
WPP HHO Advanced Technologies Converting existing polluting power plants while reducing operating costs.

**HHO MOBILE POWER STATION**
Turnkey Mobile Power Plant that runs on water, hydrogen and a proprietary mix to produce up to 5.8 MWh of electricity per hour.

**MOBILE WASTE PLANT**
A containerized mobile waste plant that processes and converts all types of garbage into biofuels at near zero pollution, eliminating landfill waste by up to 97%.
EXECUTIVE MANAGEMENT TEAM

RAFAEL BEN
President and Chairman

ROBERT KOHN
President Green Energy Rebate Program

TROY MACDONALD
Chief Operating Officer

JOÃO JAYME IESS
Director of Chemical and Process Engineering

MR. MEHMET DURMAZ
Vice President, BSCEE Electrical Engineer

MICHAEL “TUấn” EBRIGHT
Senior Vice President, Marketing

ANKUR MAHESHWARI
CTO of Blockchain Development, Founder & CEO at Blaze Protocol, CEO at Deqode, CTO at Gearbubble

ARTURAS SVIRSKIS
WPP Token, Chief Marketing Officer

SYDNEY IFERGAN
Marketing Advisor/WPP Energy Ambassador

MENTOR SHALA
Front - End Director, 3D Modeler, UX/UI Designer

JARED POLITES
Public Relations & Marketing Specialist/WPP Energy Ambassador

GEORGE HAN
Corporate Advisor/WPP Energy Ambassador, Singapore Region

FEATURED BUSINESS PARTNERS

AEG
INDUSTRIAL ENGINEERING

GDTO
ÉCONOMIE VERTE

DigiFinex

NJB
Engenharia e Gerenciamento
2018 TO 2020 ROADMAP

- **Pre ITO Sale Launch**: July 15, 2018
- **Pre ITO Sale Ends**: September 10, 2018

- **ITO Crowdsale Begins**: September 20, 2018
  - **99.53% of HardCap**: December 31, 2018
  - **Token to be Listed on Exchange(S)**: Q1/Q2 2019

- **Pre Orders for WPP Mobile Waste Plant Accepted Globally**: Q1/Q2 2019
- **Pre Orders for HHO Power Plant Conversion Accepted Globally**: Q1/Q2 2019

- **Mobile Waste Plant Rollout**: Q1/Q2 2019
- **Asset Backing of WPP Token & Price Tie In to H2**: Q3/Q4 2019
- **Global Green Energy Futures Contracts Blockchain Platform**: Q4 2019

- **Mobile Power Station Rollout**: Q1 2020
- **First Eligibility Date to Swap WPP Tokens into Dividend Paying Convertible Preferred Shares in Subsidiary Public Company**: Q4/Q1 2019/20

- **Home Owner Energy Solutions Rollout**: Q1 2020
- **Pre Orders Home Owners & Mobile Power Station**: Q4/Q1 2019/20

- **First Eligibility Date for Bonus Rewards for Holding WPP Tokens**: July 2019

- **Q3/Q4 2019**: Mobile Power Station Rollout
- **April 2020**: Home Owner Energy Solutions Rollout

**2018 TO 2020 ROADMAP**