



WPPENERGY
World Power Production



WPP TOKEN, THE FUTURE OF ENERGY CRYPTOCURRENCY

Headquartered in Geneva Switzerland, WORLD POWER PRODUCTION ENERGY CORPORATION (WPP ENERGY) is a leader in the global renewable energy industry since 2009, is led by President Mr. Rafael Ben with 30+ years' experience in the sector and he is an established guest speaker and lecturer at international Green Energy Summits.

WPP ENERGY's mission is to use Innovative and Disruptive Energy and Environmental Technologies to Produce and Provide Affordable and Efficient Clean Energy and has added to its agenda to nearly eliminate garbage landfills globally.

Mr. Ben heads a highly skilled and experienced management team which includes Troy MacDonald Co-Founder, Chairman & CEO of HyFi Corp, a USA Public Company, he's

focused on sustainable finance & impact investing, ESG project funding to advance markets in Renewable Energy, Environmental Science, Agrifoods etc - deal sizes range from a few million into the billions via the US Bond Market. In his concurrent role as Chief Operating & Innovation Officer & Stakeholder at WPP Energy, commencing in late 2017 Troy secured several billion\$ in sales orders. He built & leads a team of scientists & product distributors in Green & Waste to Energy. He's the lead business architect of multiple R&D commercialization initiatives which span multiple nations. An entrepreneur/innovator who enjoys advancing new technologies & businesses. A technician focused on implementing winning strategies & tactics.

[Read more](#)

Groundbreaking Tokenomics

Intends to be the First Token to be tied to the value of Hydrogen Gas (H₂).

While the token will be tied to the value of H₂ there is a potential dynamic component to its market value derived from the list below:

Intent to asset back WPP Token

- The WPP Engineering teams, blockchain, chemical, industrial and electrical engineering are working together to accomplish the tie in of H₂ (Hydrogen Gas) production and target H₂ Reserves/Reservoirs into the blockchain.

The intent is to Asset Back and correlate WPP Token to the market price of 1kg of H₂ (Hydrogen Gas). (Subject to SEC, FINMA and any other regulatory approvals required)

The strategy is to create incremental levels of asset backing of the token.

Bonus rewards for holding WPP Token

- Ecosystem to reward token holders with bonus tokens to be calculated on the amount held in WPP tokens for every 3 consecutive months of ownership.

Payment token on "HyFi" platform

- WPP Token will be accepted as a form of payment for various WPP related projects listed on the HyFi Digital Securities Platform.

WPP Token is to be accepted payment method for all WPP Energy products

- WPP Token will be accepted as a form of payment for various WPP related projects listed on the HyFi Digital Securities Platform.

Featured Technologies

W2H2 conversion of polluting power plants

WPP W2H2 Advanced Technologies
Converting existing polluting Natural Gas and Coal power plants to Hydrogen fired.

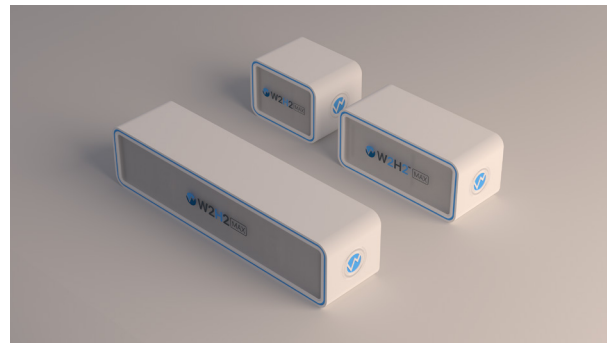
[Read more](#)



W2H2 Mobile Power Station

WPP W2H2 Advanced Technologies
providing smaller mobile hydrogen-fueled turbines and gensets

[Read more](#)



VORAX waste to energy

A waste treatment plant that processes and converts all types of garbage into electricity at near zero pollution, reducing or eliminating landfill waste.

[Read more](#)



Executive management team



Rafael Ben

Chairman & CEO



Troy MacDonald

Chief Operating Officer &
Chief Innovation Officer



Jacqueline Young CPA, CGA

Vice President



Felix Rodriguez

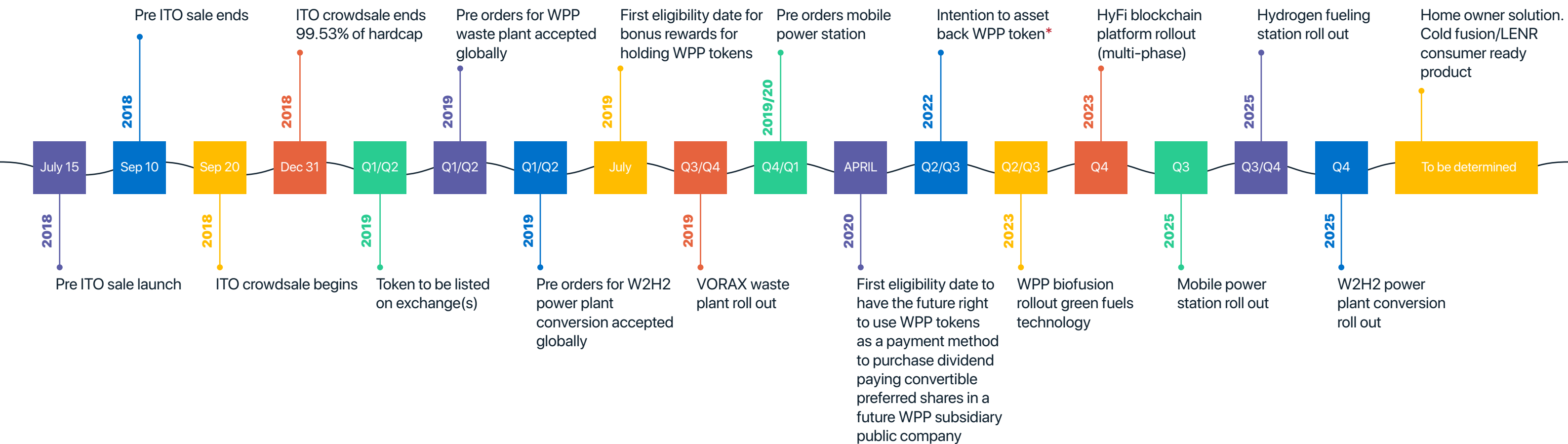
Director Of WtE Solutions



Abbey King Khawaja

President, UK Division

2018 to 2025 Roadmap



*(Subject to successful negotiations with Key Partners and any regulatory approvals needed (i.e. SEC, FINMA)).